

# INCREASE YOUR IMPACT

## Conference Sponsorship Packages

### Diamond Sponsor: \$10,000

- Recognized in all COCA promotional materials as a Diamond Sponsor (newsletters, website, conference materials, etc.)
- Hyperlinked logo featured on the COCA website homepage, as well as on the “Partner Spotlights” page
- Option to use part of your sponsorship to fund COCA’s professional education, which is offered to over 13,000 pediatric oncology camping individuals
  - Sponsorship can cover a track of your choosing: Medical Contact Hours, Fundraising, Staff Development, Child Development, Operations/Leadership, Programming, etc.
  - COCA will be responsible for finding and contracting professional speakers from outside COCA membership

#### Conference Perks

- Exclusive sponsor of the Saturday Night Awards Banquet, held at COCA’s annual conference, COCAcon
- Recognition for your sponsorship at the opening Conference Kick-Off Reception and closing Awards Banquet
- Solo signage featuring your company’s logo at COCAcon, to be displayed at registration, the Conference Kick-Off Reception, and the Awards Banquet
- Participate in conference with four complimentary conference registrations with access to meals and conference activities
- An invitation to speak about your company’s products and services at the Awards Dinner (optional)
- Complimentary exhibit table during Friday Exhibit hall
- Reach the membership with an optional solo advertising newsletter, to be sent to over 1,500 professionals in the pediatric oncology camping industry

### Platinum Sponsor: \$7,500

- Recognized in all COCA promotional materials as a Platinum Sponsor (newsletters, website, conference materials, etc.)
- Hyperlinked logo featured on the COCA website homepage, as well as on the “Partner Spotlights” page
- Option to use part of your sponsorship to fund COCA’s professional education, which is offered to over 13,000 pediatric oncology camping individuals
- COCA will be responsible for finding and contracting professional speakers from outside COCA membership

#### Conference Perks

- Exclusive Sponsor of the Conference Kick-Off Reception
- Recognition for your sponsorship at the opening Conference Kick-Off Reception and closing Awards Banquet
- Solo signage featuring your company’s logo at COCAcon, to be displayed at registration, the Conference Kick-Off Reception, and the Awards Banquet
- Participate in conference with three complimentary conference registrations with access to meals and conference activities
- An invitation to speak about your company’s products and services at the Conference Kick-Off Reception (optional)
- Complimentary exhibit table during Friday Exhibit hall
- Reach the membership with an optional solo advertising newsletter, to be sent to over 1,500 professionals in the pediatric oncology camping industry

# INCREASE YOUR IMPACT

## Conference Sponsorship Packages

### Gold Sponsor: \$5,000

- Recognized in all COCA promotional materials as a Gold Sponsor (newsletters, website, conference materials, etc.)
- Hyperlinked logo featured on the COCA website homepage

#### Conference Perks

- Exclusive Sponsor of the Friday Keynote Speaker
- Recognition for your sponsorship before the Keynote session, at the opening Conference Kick-Off Reception and closing Awards Banquet
- Solo signage featuring your company's logo at COCAcon, to be displayed at registration, the Conference Kick-Off Reception, and the Awards Banquet
- Participate in conference with two complimentary conference registrations with access to meals and conference activities
- An invitation to speak about your company's products and services before the Keynote session
- Complimentary exhibit table during Friday Exhibit hall
- Reach the membership with an optional solo advertising newsletter, to be sent to over 1,500 professionals in the pediatric oncology camping industry

### Silver Sponsor: \$2,500

- Recognized in all COCA promotional materials as a Silver Sponsor (newsletters, website, conference materials, etc.)
- Hyperlinked logo featured on the COCA website homepage for a year

#### Conference Perks

- Exclusive Sponsor of Friday Breakfast
- Recognition for your sponsorship during Friday morning announcements, and at the closing Awards Banquet
- Signage featuring your company's logo at COCAcon, to be displayed at registration, the Conference Kick-Off Reception, and the Awards Banquet
- Participate in conference with one complimentary conference registration with access to meals and conference activities
- Complimentary exhibit table during Friday Exhibit hall
- Reach the membership with an optional solo advertising newsletter, to be sent to over 1,500 professionals in the pediatric oncology camping industry

### Bronze Sponsor: \$1,500

- Recognized in all COCA promotional materials as a Bronze Sponsor (newsletters, website, conference materials, etc.)
- Hyperlinked logo featured on the COCA website homepage for a year

#### Conference Perks

- Exclusive Sponsor of the Registration Table and "Fun Zones"
- Recognition for your sponsorship at the closing Awards Banquet
- Signage featuring your company's logo at COCAcon
- Complimentary exhibit table during Friday Exhibit hall
- Reach the membership with an optional solo advertising newsletter, to be sent to over 1,500 professionals in the pediatric oncology camping industry

