



CHILDREN'S ONCOLOGY CAMPING ASSOCIATION

COCAcon 2025 | November 13-15, 2025 | Orlando, FL

Wyndham Grand Orlando Resort Bonnet Creek | 14651 Chelonia Pkwy, Orlando, Florida 32821



CONNECT WITH CUSTOMERS

COCAcon 2025

COCAcon, the annual conference of the Children’s Oncology Camping Association (COCA), brings together influential and highly experienced professionals dedicated to pediatric oncology camping. Attendees gather to explore the latest programs, services, and best practices for providing safe, fun, and life-changing camp experiences for children with cancer and their families.

Each year, over 250 attendees representing more than 60 pediatric oncology camps participate in the event. Among them are Executive Directors, CEOs, COOs, Camp and Program Directors, Pediatric Oncologists, Nurses, Child Life Specialists, Social Workers, Lawyers, Teachers, Financial Specialists, and other key stakeholders in the field.

If your organization targets the camping industry and its professionals, partnering with COCA should be a key component of your marketing strategy. As a driving force in the advancement and professionalization of pediatric oncology camping, COCA offers unmatched access to this niche yet impactful community. Strategic partners consistently report that their involvement with COCA has yielded exceptional visibility and meaningful engagement within this specialized network.

COCAcon is COCA’s flagship event, held each November over three days. It features 60–65 educational sessions, a CEU-accredited track, thought-provoking keynote speakers, collaborative roundtable discussions, and rich networking opportunities with sponsors and exhibitors.

COCA is proud to showcase its valued partners through website recognition, logo placement, social media features, and targeted pre-conference communications—maximizing your brand’s exposure every step of the way.

BY THE NUMBERS

250+
Attendees

From 60+
Camps

Across 40+
States and
Canada

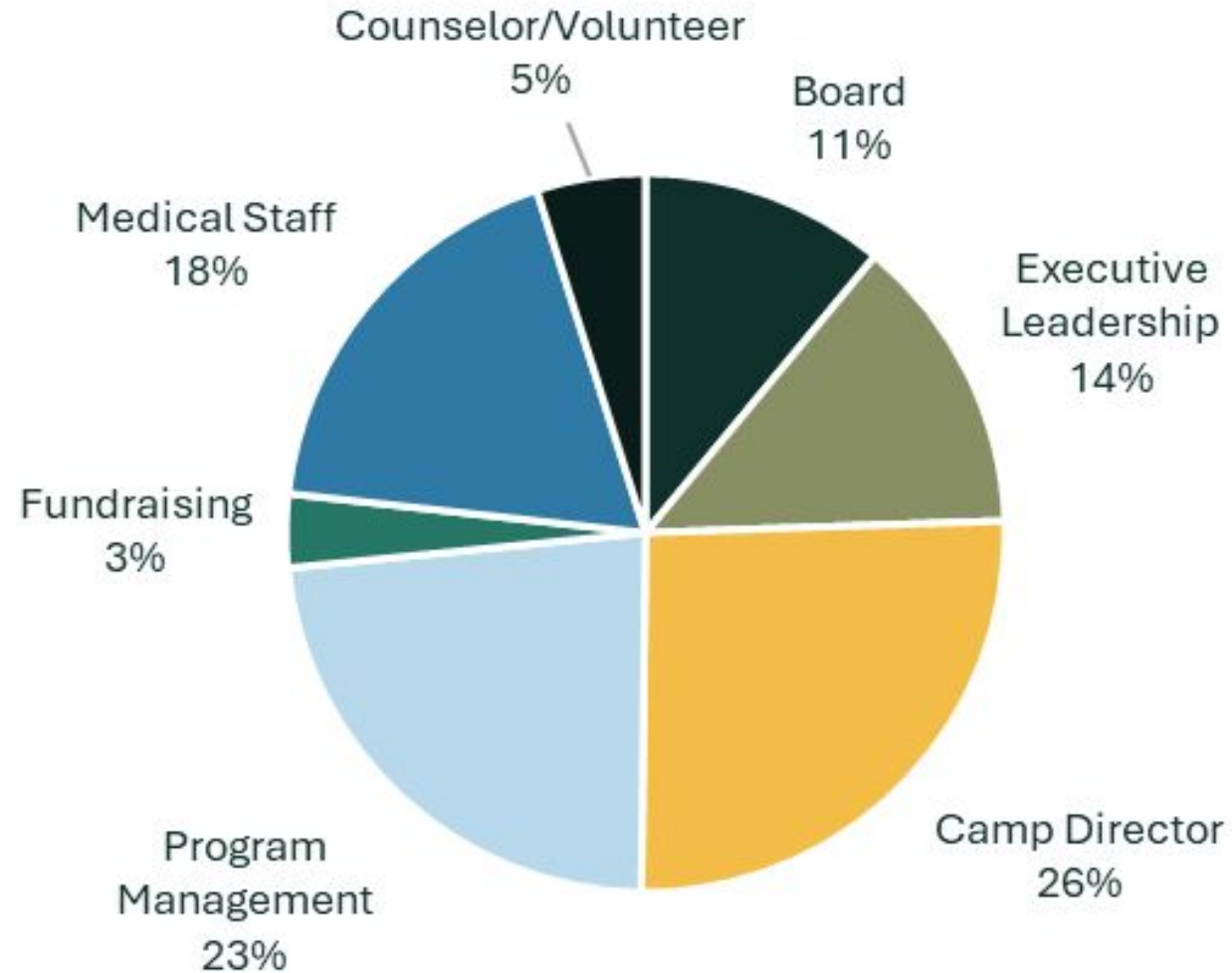
For 3 days
at COCAcon
2024

Filled with
60+
sessions

All equals one great opportunity for you!













REACH YOUR TARGET MARKET at COCAcon 2025



INCREASE YOUR IMPACT

Conference Sponsorship Packages

	\$10,000 Diamond	\$7,500 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
EXCLUSIVE EVENT SPONSORSHIP	Awards Dinner (1 opportunity)	Special Session/Reception (2 opportunities)	Mobile App (1 opportunity)	Meal, Snack Break, Hospitality Room (6 opportunities)	Conference Swag Bag (3 opportunities)
Present Products & Services	Awards Dinner	Special Session/Reception	Networking Breakfast	Selected meal event	Registration Table
Marketing Display	Awards Dinner and throughout conference	Special Session/Reception and throughout conference	Mobile App and throughout conference	Selected meal event and throughout conference	Throughout conference
Recognition of Sponsorship	Awards Dinner, registration, and all conference promotions	Special Session/Reception and all conference promotions	Mobile App and all conference promotions	Selected meal event and all conference promotions	Registration table and all conference promotions
COCA e-Newsletter & Conference Advertising	Top tier, single billing, full color	Second tier, dual billing, full color	Third tier, shared billing	Third tier, shared billing	Fourth tier, shared billing
Logo on COCA websites	1 (one) year, with link to sponsor website	9 (nine) months	9 (nine) months	6 (six) months	3 (three) months
Complimentary Conference Registrations	3	2	1	\$100 discount for one attendee	\$75 discount for one attendee
Exhibitors Package					
Conference Mobile App Listing					

ENHANCE YOUR VISIBILITY

Conference Exhibitor Package

*Exhibitor tables also included as part of other sponsorship levels



\$650 Exhibitor

- Includes one (1) optional session presentation during conference breakout sessions
- Recognized in promotional materials as an exhibitor
 - Logo in COCA e-Newsletter & Conference Advertising
 - Logo on the cocacamps.org website until COCAcon
 - Listing in the COCAcon 2025 conference mobile app
- Includes one (1) 6' table, two (2) chairs, and receptacle in exhibit area

\$1,000 Exhibitor-Sponsor

- Includes everything from the \$650 level
- Includes your hyperlinked logo on the cocacamps.org website for a year
- Specialty Solo Advertising Newsletter

Exhibit Schedule *(times subject to change)*

Thursday, November 13

Exhibitor Registration and Setup	1-5 pm
Conference Kick-Off Reception	7pm - 9pm
Hospitality Suite Open	9pm - 11pm

Friday, November 14

Exhibits Open	8am - 5pm
Keynote Session	8:45am - 9:45am (for registered attendees)
Breakout Sessions	10am - 12:15pm (for registered attendees)
Breakout Sessions	3:15pm - 4:15pm (for registered attendees)
Exhibitor teardown	5pm - 7pm

EXPAND YOUR BRAND

Reach your target audience even if you cannot attend COCAcon



\$450 Marketing Exhibitor

- Includes your hyperlinked logo on the cocacamps.org website until COCAcon
- Specialty solo advertising newsletter for your company
- Provide marketing materials to be included in registration area
- Opportunity to provide swag bag item for attendees
- Listing in the COCAcon 2025 conference mobile app
- Logo in COCA e-Newsletter & Conference Advertising

\$100 Local Sponsor

- Provide marketing materials to be included in registration area
- Opportunity to provide swag bag item for attendees
- Listing in the COCAcon 2025 conference mobile app
- Logo in COCA e-Newsletter & Conference Advertising

