



CHILDREN'S ONCOLOGY CAMPING ASSOCIATION



COCACON 2023 | November 9-11, 2023 | Chicago, Illinois

Hosted by





CONNECT WITH CUSTOMERS

COCAcon 2023



COCA-con, (the annual COCA conference), is attended by influential and experienced professionals who come to learn about the latest programs and services geared toward pediatric oncology camping and how to provide a safe, fun and life-changing experience for cancer patient campers and their families.

Among the 250+ attendees from over 55 Pediatric Oncology Camps will be Camp Directors, Pediatric Oncologists, Nurses, Child Life Specialists, Social Workers, Lawyers, Teachers, Financial Specialists, and more.



If the camping industry and its professionals are among your primary targets, you will want the Children's Oncology Camping Association, International (COCA) as part of your marketing strategy. Indeed, COCA has played a pivotal role in development and professionalization of the pediatric oncology camping industry. Time and time again, our strategic partners tell us there is no better outlet for reaching oncology camping professionals, volunteers, and key stake holders and that adding COCA to their marketing mix was a great business decision.

The Annual Conference is COCA's largest annual gathering. Hosted in November, the 3-day conference is packed with more than 40 educational sessions, a CEU track, insightful keynote speakers, roundtable problem solving discussions, and networking events featuring sponsors and exhibitors.

COCA proudly highlights their partnerships with participating supporters every step of the way through website listings and logo placement, social network posts, and pre-event emails.



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BY THE NUMBERS

250+
Attendees

From 55+
Camps

Across 40+
States and
Canada

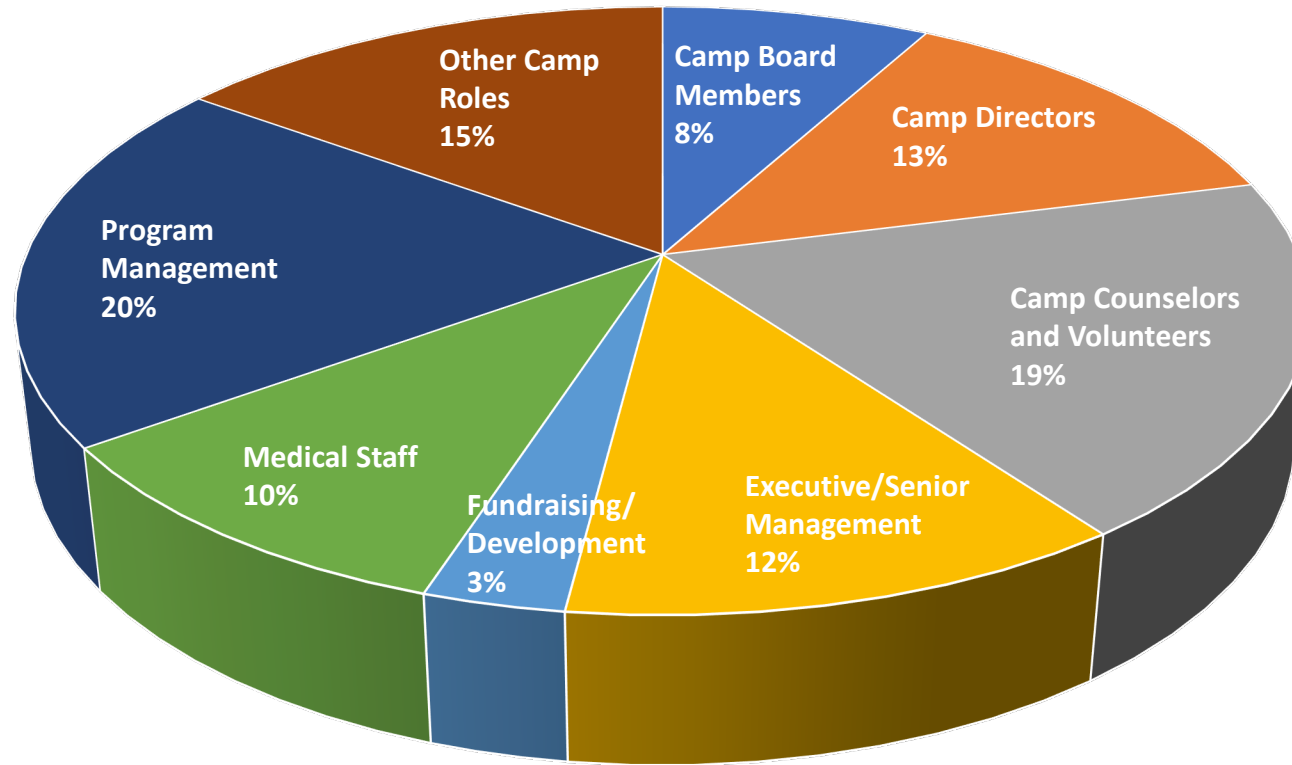
For 3 days
at COCAcon
2023

Filled with
50+
sessions

All equals one great opportunity for you!













REACH YOUR TARGET MARKET at COCAcon 2023



- Board Member
- Executive/Senior Management
- Program Management
- Camp Director
- Fundraising/Development
- Other Camp Roles
- Counselor/Volunteer
- Medical Staff

INCREASE YOUR IMPACT

Conference Sponsorship Packages

	\$10,000 Diamond	\$7,500 Platinum	\$5,000 Gold	\$2,500 Silver	\$1,000 Bronze
EXCLUSIVE EVENT SPONSORSHIP	Awards Dinner (1 opportunity)	Special Session/Reception (2 opportunities)	Mobile App (1 opportunity)	Meal, Snack Break, Hospitality Room (6 opportunities)	Conference Swag Bag (3 opportunities)
Present Products & Services	Awards Dinner	Special Session/Reception	Networking Breakfast	Selected meal event	Registration Table
Marketing Display	Awards Dinner and throughout conference	Special Session/Reception and throughout conference	Mobile App and throughout conference	Selected meal event and throughout conference	Throughout conference
Recognition of Sponsorship	Awards Dinner, registration, and all conference promotions	Special Session/Reception and all conference promotions	Mobile App and all conference promotions	Selected meal event and all conference promotions	Registration table and all conference promotions
COCA e-Newsletter & Conference Advertising	Top tier, single billing, full color	Second tier, dual billing, full color	Third tier, shared billing	Third tier, shared billing	Fourth tier, shared billing
Logo on COCA websites	1 (one) year, with link to sponsor website	9 (nine) months	9 (nine) months	6 (six) months	3 (three) months
Complimentary Conference Registrations	3	2	1	\$100 discount for one attendee	\$75 discount for one attendee
Exhibitors Package					
Conference Mobile App Listing					



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ENHANCE YOUR VISIBILITY

Conference Exhibitor Package

*Exhibitor tables also included as part of other sponsorship levels



\$650 Exhibitor

- Includes one (1) session presentation during conference breakout sessions
- Recognized in promotional materials as an exhibitor
 - Fifth tier logo placement, shared billing, in COCA e-Newsletter & Conference Advertising
 - Logo on cocacon.org and cocai.org websites for one month
 - Listing in the COCAcon 2023 conference mobile app
- Includes one (1) 6' table, two (2) chairs, and receptable inside the exhibit hall

Exhibit Schedule *(times subject to change)*

Thursday, November 9

Exhibitor Registration and Setup	8:30am - 12pm, 2pm - 6pm
New Attendee Session	6:30pm - 7pm
President's Reception	7pm - 9pm (for registered attendees)
Hospitality Suite Open	9pm - 11pm (for registered attendees)

Friday, November 10

Exhibits Open	8am - 5pm
Keynote Session	8:45am - 9:45am (for registered attendees)
Breakout Sessions	10am - 12:15pm (for registered attendees)
Breakout Sessions	3:15pm - 4:15pm (for registered attendees)
Exhibitor teardown	5pm - 7pm

EXPAND YOUR BRAND

Be a Local Sponsor

\$100 Local Sponsor

- Provide marketing materials to be include in registration area
- Opportunity to provide swag item for participant bags
- Listing in the COCAcon 2023 conference mobile app
- Sixth tier logo placement, shared billing, in COCA e-Newsletter & Conference Advertising



For information regarding these and additional sponsorship opportunities, please contact Jennifer Amundsen at jennifer.amundsen@cocai.org



CHILDREN'S ONCOLOGY CAMPING ASSOCIATION
Annual Conference | November 9th -11th, Chicago, IL

Confirmation of Intent to Sponsor and/or Exhibit

Sponsor/Exhibitor Contact Information

Name of Sponsor/Exhibitor: _____

Sponsor/Exhibitor Contact Name: _____

Sponsor/Exhibitor Contact E-mail: _____

Sponsor/Exhibitor Contact Phone: _____

Sponsor/Exhibitor Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

We commit to supporting COCAcon 2023 at the following level (please mark one):

- DIAMOND - \$10,000 PLATINUM - \$7,500 GOLD - \$5,000 SILVER - \$2,500
 BRONZE - \$1,000 CONFERENCE EXHIBITOR - \$650 LOCAL SPONSOR - \$100

Sponsor/Exhibitor Payment Method

- Payment will be completed at time of on line conference registration available in June
 Check Enclosed (Payable to COCA Tax ID #31-1530836)

Sponsor/Exhibitor Signature: _____

Please return commitment form to:
Due by October 1, 2023

COCA
Attn: Jennifer Amundsen
1 Canal St., Unit 1214
Boston, MA 02114
or email: info@cocai.org

Payment in full is due October 1 for all COCA Partnership Programs unless COCA has provided you with prior written approval. Exhibit and Sponsorship fees are non-refundable and non-transferable. Fees paid will not be held over should you not to attend the conference. Hotel and travel expenses are not included in COCA Partnership Packages and are the sole responsibility of the partnering agent and/or company. COCA has negotiated a discounted room rate with the host hotel. To receive this room rate please notify the hotel of your participation in the COCA Annual Conference.

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